

Sponsorship Opportunities

Sponsorships are vital to the success & growth of this fun new food competition. They allow us to donate proceeds of the event to our partner and beneficiary, the Boys & Girls Clubs of the Emerald Coast (BGCEC). Sponsorships are an excellent opportunity to highlight your business while promoting a family-friendly event in the Destin, FL area. We offer various opportunities for your business to become involved.



4th Annual Burgers, Bourbon & Beer Festival (BBB)

Saturday, September 21st, 2024 | 12pm – 3pm (VIPs receive early entrance at 11am)

210 Harbor Blvd. Destin, FL 32541

Destin Boardwalk behind Brotula's Seafood House & Steamer

1500 General Admission, 300 VIP, Regional and Local Attendees

To Benefit the Boys & Girls Clubs of the Emerald Coast - it's for the Kids!

In the first three years, we have raised more than \$60,000 for the Boys & Girls Clubs of the Emerald Coast, a nonprofit devoted to “enhancing the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence through its programs focused on academic success, good character, citizenship, and healthy lifestyles.

Learn more about our charity partner: <https://emeraldcoastbgc.org/>

Presenting Sponsor | \$10,000 | Limit 1

- Prominent logo placement on event signage
- Listed as the “Presenting Sponsor” on BBB website (eatsomeburgers.com) and BGCEC website (emeraldcoastbgc.org)
- Opportunity to provide (300) promotional items to be placed in VIP bags
- Multiple mentions on the BBB Facebook event page, BBB Instagram page, and the BGCEC Facebook and Instagram pages
- Prominent logo placement on event poster
- Opportunity to set up a table to promote your business at the event
- (10) VIP event wristbands to be used at the 2024 Burgers, Bourbon & Beer Festival
- Mention in the pre-event and post-event press release*
- Mention in the pre and post-event email marketing

Gold Sponsor | \$5,000 | Limit 3

- Company logo on the event banner and poster
- Listed as a “Gold Sponsor” on BBB website (eatsomeburgers.com) and BGCEC website (emeraldcoastbgc.org)
- Opportunity to provide (300) promotional items to be placed in VIP bags
- Mention on the BBB Facebook event page, BBB Instagram page, and the BGCEC Facebook and Instagram pages
- Opportunity to set up a table to promote your business at the event
- (6) VIP event wristbands to be used at the 2024 Burgers, Bourbon & Beer Festival
- Mention in the pre-event and post-event press release*
- Mention in the pre and post-event email marketing

NEW Trade Media Sponsor | \$2,500 Value

- Company logo on the event banner and poster
- Listed as a “Media Sponsor” on BBB website (eatsomeburgers.com) and BGCEC website (emeraldcoastbgc.org)
- Opportunity to provide (300) promotional items to be placed in VIP bags
- Mention on the BBB Facebook event page, BBB Instagram page, and the BGCEC Facebook and Instagram pages
- (1) Official Festival Judge Spot
- (2) VIP event wristbands to be used at the 2024 Burgers, Bourbon & Beer Festival
- Mention in the pre-event and post-event press release*
- Mention in the pre and post-event email marketing

NEW Photobooth Sponsor | \$2,000 | Limit 1

- Exclusive placement of your company logo on every printed and digital photobooth capture
- Listed as the “Photobooth Sponsor” on BBB website (eatsomeburgers.com) and BGCEC website (emeraldcoastbgc.org)
- Company logo on the event banner and poster
- (4) VIP event wristbands to be used at the 2024 Burgers, Bourbon & Beer Festival
- Mention on the BBB Facebook event page, BBB Instagram page, and the BGCEC Facebook and Instagram pages



VIP Swag Bag Sponsor | \$2,000 | Limit 1

- Opportunity to provide (300) VIP bags featuring an exclusive placement of your company logo - imagine every VIP attendee carrying your bag!
- Listed as the “VIP Swag Bag Sponsor” on BBB website (eatsomeburgers.com) and BGCEC website (emeraldcoastbgc.org)
- Company logo on the event banner and poster
- (4) VIP event wristbands to be used at the 2024 Burgers, Bourbon & Beer Festival
- Mention on the BBB Facebook event page, BBB Instagram page, and the BGCEC Facebook and Instagram pages



Silver Sponsor | \$1,000 | Limit 8

- Company logo on the event banner and poster
- Listed as a “Silver Sponsor” on BBB website (eatsomeburgers.com) and BGCEC website (emeraldcoastbgc.org)
- Opportunity to provide (300) promotional items to be placed in VIP bags
- Mention on the BBB Facebook event page, BBB Instagram page, and the BGCEC Facebook and Instagram pages
- Opportunity to set up a table to promote your business at the event
- (2) VIP event wristbands to be used at the 2024 Burgers, Bourbon & Beer Festival
- Mention in the pre-event and post-event press release*
- Mention in the post-event release

Bronze Sponsor | \$500 | Limit 15

- Company logo on the event banner
- Listed as a “Bronzer Sponsor” on BBB website (eatsomeburgers.com) and BGCEC website (emeraldcoastbgc.org)
- Opportunity to provide (300) promotional items to be placed in VIP bags
- Mention on the BBB Facebook event page, BBB Instagram page, and the BGCEC Facebook and Instagram pages
- Opportunity to set up a table to promote your business at the event
- (1) VIP event wristbands to be used at the 2024 Burgers, Bourbon & Beer Festival

To allow us to get your logo/artwork and information on our event flyers and promotional items, we are requesting Sponsors to get their information and payments to us as soon as possible. We have already begun the initial stages of promotions. **To be on all printed materials and print ads we must have business info and payments no later than September 1, 2024.**

Please email the following to cmayes@bgcec.com by **September 1, 2024**

- o Company logo and artwork (color & black/white)
- o Company social media links

For Customized Sponsorship Opportunities please contact cmayes@bgcec.com

*if time allows